This collection is available at The State Historical Society of Missouri. If you would like more information, please contact us at research@shsmo.org.

Introduction
Approximately 15 cubic feet

The Elizabeth "Betsey" Bruce papers contain television scripts, photographs, newspaper clippings, and reports, documenting her 46-year career as a television broadcaster at KMOV-TV and KTVI-TV, in St. Louis, Missouri. Subjects of interest include Bruce's reporting on school desegregation in St. Louis; Missouri Governor’s races, including the death of Governor Mel Carnahan in 2000; the St. Louis County Special School District; and prominent women in Missouri politics, including State Senator Harriet Woods. The papers date from 1971 to 2016.

Elizabeth 'Betsey' Barnette Bruce was St. Louis’s longest-serving television journalist, covering politics, education, and general news. She became the first full-time female TV street reporter in St. Louis when KMOV-TV (Channel 4) hired her in January 1971. While working at Channel 4, Bruce was part of the team that pioneered “live” reports with portable video cameras and microwave technology. Later in her career, Bruce hosted KMOV-TV’s public affairs programs, where she interviewed local and national figures, including Gloria Steinem and Phyllis Schlafly on the Equal Rights Amendment, as well as David Duke of the Ku Klux Klan. In 1989, Bruce joined KTVI-TV (Channel 2) and covered several major news stories, including the civil unrest in Ferguson, Missouri, prompted by the shooting of teenager Michael Brown; the Mississippi River floods of 1973 and 1993; and Pope John Paul II’s visit to St. Louis in 1999. On December 16, 2016, Bruce retired from Channel 2, after covering St. Louis for 46 years.

Donor Information
The records were donated to the State Historical Society of Missouri by Elizabeth “Betsey” Bruce on July 16, 2018 (Accession No. SA4360).

Copyright and Restrictions
The Donor has given and assigned to the State Historical Society of Missouri all rights of copyright, which the Donor has in the Materials and in such of the Donor’s works as may be found among any collections of Materials received by the Society from others.

Box List

Box 1
Contacts
   Rolodex contacts, no date
   Three-ring binder, no date (3 folders)

Box 2
Briefing Materials

*Media Briefing, City of the St. Louis, Office of the Mayor, 1989*
*Political coverage, internet sites of value, 1996-2000*
*St. Louis Women’s Commerce Association Directory, 1984*
*Show Me the Money and Campaigns for Sale*, media guides, 1998-1999
*statistics, population, rape, and domestic violence, 1984-1985*

Station Standards

*CBS Statement on Political Broadcasts, 1980*
*CBS Television Stations, news standards, 1977-1981*
*Channel 4 Newsroom Standards, no date*
*Fox 2 Community Guide and Conflict of Interest Policy, 2005, no date*
*KMOV-TV Style Book, 1986*

**Box 3**

Crime Reports

*Baby Abby kidnapping, 2006-2008*
*Children abducted, Angie Housman and Cassidy Senter, 1993-1994*
*Amlie Cueto, investigation and trial, 1997 (2 folders)*
*Date rape, 2000*
*Drugs, violence, and gangs, 1993-2001*
*John Keith Hill murder, 2001*
*Homicides, missing persons, and rape, 1984-2000*
*Kirkwood City Council shootings, 1999-2008*
*Allen Lieberman fraud case, 1996-1997*
*Mafia, 1980-1983*
*Nagle body, crime, no date*
*Research and scripts, 1985, 2008-2013*
*St. Louis City shootings, 2001-2004*
*Serial killer, Maury Travis, 2002*
*Anthony Lamar Smith murder, Jason Stockley charged, 2016*
*Sumner High School teens killed, 2013*

General News Stories

*1986 Statue of Liberty Centennial, 1986*
*East St. Louis, 1983*
*Gambling, 1992-2000*

**Box 4**

Political Stories

*2000 Election, background materials for analysis, 1996, 2000*
*Governor Mel Carnahan’s death, 2000*
*Governor Bob Holden inauguration, press packet, 2001*
*Missouri primaries, research and scripts, 1992*
*St. Louis City, April election, 1989*
St. Louis City mayoral race, 1997, 2001 (3 folders)
St. Louis City and County November 2000 election fraud, 2000-2002

Fox 2/Schnucks Voter Guide
   1992 Missouri governor race, candidate questionnaires, 1992
   Candidate questionnaires, 1992, 1998 (2 folders)
   Voter guides, 1992-1996

Box 5
General News Stories
   Admiral Casino boat, river accidents, 1998, 2001
   Catholic priests, sex abuse cases, 1988-1999
   Claywest Nursing Home, 1999
   Coalition Against Public Funding for Stadiums, 2002, 2004
   Michael Devlin, 2008
   Jane Doe, Hope Clinic suit, 2001-2002
   Doe Run Company, Herculaneum lead poisoning scandal, 2001-2002
   Flood of 1993 (2 folders)
   Shawn Horbeck (missing, October 6, 2002), 2004-2008
   Kirkwood police officer murdered (William Mcentee), 2005, 2007
   Missouri Medicaid cuts, 2005
   Missouri Veterans Home, Clarence Curtis leg amputation scandal, 2003-2004
   Nursing homes, 1999-2004
   Officer Norvelle Brown killed, 2007
   Rape, 1990-1992
   Roxie Ann Rice, National Football League drug scandal, 1975
   St. Louis City Circuit Clerk, 1982-1986
   St. Louis Housing Authority, 1997-1999
   St. Louis nursing home investigation (Congressman William Lacy Clay), 2001

Box 6
Mental Health Issues, Developmental Disabilities, and Children
   Bellefontaine Habilitation Center controversy, 2002, 2006
   Child custody, no date
Developmental Disabilities Stories
   Bellefontaine Habitation Center, 2005-2008
   Mental retardation, 2000-2001
   Mental health, 2001
   Disabled, ADAPT, 1999
   Disabled contacts, 1995, 2000, 2005
   Fatal fire, Affton, 2004
   Foster care story, 2002-2003
   Foster care, complaints, 2002-2005
Vince Greer, mental health issues, 2003
Long-term care facilities, fire safety, 2006-2007
Thomas Moran lawsuit (St. Louis City police officer), 1998-1999, 2001
St. Charles Habilitation Center, 2003

Box 7
Pope John Paul II visit to St. Louis, 1999 (2 folders)
Political Coverage
1996 elections, 1996
Mel Carnahan, Governor’s inauguration, 1996
Illinois primary, 1996
KMOX-TV voter registration series, 1976
Missouri Governor’s campaign, 1996
Presidential campaign, Missouri and Illinois, 1996
Proposition A, Missouri minimum wage, 1996
Republican National Convention, 1996, 2000, 2004 (4 folders)
Voices and choices 96, FOX 2 and Schnucks Voters Guide, 1996
Washington University presidential debate, 2004

Box 8
Political Coverage
1986 political shot sheets and scripts, 1988
Aero travel, 1995-1997
Senator J. B. “Jet” Banks, 1997-1999
East St. Louis mayoral Race, 1987
Fox 2 governor debate, Jay Nixon vs. Kenny Hulshof, 2008
Hancock II amendment, November 1994
Kinloch/Lambert-St. Louis International Airport lawsuit, 2000
Living wage vote, 2000
Midterm election, 1990
Midterm election, ballot issues, 1990
Midterm election, November 1994
Missouri and Illinois elections, 1988
Missouri governor’s race, Jay Nixon vs. Kenny Hulshof, 2008
Missouri Secretary of State and State Treasurer’s races, 2000
Missouri settlement with big tobacco companies, 1999
News scripts, 1999-2000
November 1986 election plans, 1986
Politics, 1989
Proposition A and school bond vote, St. Louis City and County, April 3, 1990
Proposition A (cigarette tax), November 2003
Proposition B (concealed carry law), 1999, 2001
Proposition B (education tax), November 1991
Proposition O (sport facilities) and Proposition P (Regional Economic Development Board), 1991-1992
St. Louis City Schools (Vashon High School), Proposition 1, April 1998
St. Louis County Executive race, George Westfall vs. H.C. Milford, 1990, 2003
St. Louis Regional Medical Center, 1997
Zoo-Museum District, Proposition A-B-C, November 11, 1989

Box 9
Political Coverage
2nd Missouri Congressional District, 2000
1988 Presidential campaign issues, March-August, 1988
Kit Bond, 1979-2003 (4 folders)
Kit Bond and Joseph Teasdale, Missouri governor campaign, 1980
William Lacy Clay Sr. and Jr., 1 Missouri District, 1991-2000
Democratic convention, 1988
Clarence Harmon, 1995-2001
Illinois governor race, 1994
INSLAW and Attorney General Edwin Meese, 1988
Virvus Jones, 1993, 1995
Claire McCaskill and Jim Talent, United States Senate race, 2006
Missouri governor race, 2008
Missouri Second District, Joan Kelly Horn vs. John Bueckhner, 1988-1992
Missouri State Legislature, 2004
Jay Nixon Senate race, 1998
Political scripts, 1984, 2008 (2 folders)
Politics, Taum Sauk Reservoir, 2006-2007
Polling planning, 1987-1988
George Ryan, Illinois governor, scandal, 2002-2007
St. Louis City Comptroller Race, 1988-1989
St. Louis City Comptroller and mayoral primaries, 1989
Vincent Schoemehl and St. Louis City, 1985-1988, 2008

Box 10
St. Louis Area Education Issues
Bullying, 2000-2003
Corporal punishment, 1995
Desegregation, test scores, and vocational education programs, 1980-1983
Girls fighting, 2005-2006
Homeschooling, 1990-1999
News Stories on charter schools and St. Louis City School Board personality battles, 1993-2004
Riverview Gardens School District, superintendent Dr. Henry P. Williams controversy, 2000-2007 (2 folders)
St. Louis Public School District, Accreditation, 1999
Missouri State Board of Education takeover of St. Louis Public School District, 2006-2007
Ouster of superintendent Creg Williams, 2005-2006
School consolidation plan, 2003-2006
Special Administrative Board, legal issues, 2007
Special Advisory Committee on St. Louis Public Schools, draft report, December 2006
Thurgood Marshall Academy (charter school), 2000-2001
The Vashon Compact with St. Louis Public Schools, Vashon/JeffVanderLou Initiative, 2001-2003
Wellston School District accreditation, 2005
Marlene Terry Bankruptcy Case, 2003

Box 11
Matt Blunt, 2003-2008
League of Women Voters Education Fund, documentary on the women’s suffrage movement, research materials and script, 1998-1999
St. Louis and Eastern Missouri Environmental Issues
British Petroleum (BP) oil spill, 2010
Chlorine leak at DPC Enterprises facility in Festus, Missouri, 2002-2004
Dioxin contamination in Ellisville, Missouri, Environmental Protection Agency investigation, 1994-1998
Lead contamination in Crawford County, Missouri (Burlington Northern Railroad Company), 1993-1997 (2 folders)
Radioactive Sites Cleanup, Lambert-St. Louis International Airport and Weldon Spring, Missouri, 1986-1997
Times Beach, dioxin stories, 1990-2004
Weldon Spring Ordnance Works, superfund cleanup, 1984-2002
Women in Broadcasting
Gender pay gap, visibility of women in news media, 1976-1992
Women in Communications, Incorporated, agendas, reports, and newsletter, 1992-1995

Box 12
Media Issues
Freedom of the press, TV-anchor pay, and bias in reporting, 1971-1980
Legal issues, 1987-2004
Libel laws, cameras in courtrooms, violent news coverage, 1990-2006
Missouri sunshine law and open meetings, 1989-1998
St. Louis International and St. Louis Area Airports
Expansion program, Runway 11-29, 2006
Flight cutbacks to Lambert-St. Louis International Airport, 2007
KMOX-TV series on the future of the St. Louis Area Airport, 1975-1977
Scott Air Force Base, joint use agreement with St. Clair County, Illinois, 1991
Trans World Airlines, Carl Icahn takeover, 1985-1986
Trans World Airlines, sale of air routes to American Airlines and bankruptcy, 1990-2001
St. Louis Arena, closing, renovation proposals, and demolition, 1990-2005

Box 13
St. Louis School Desegregation Information and Stories
   Normandy schools, 2014
   Normandy schools, desegregation, 2014
   St. Louis City School District desegregation programs, expense and revenue ramifications, 1995-1999
   St. Louis City School District desegregation settlement, 1995-1999 (2 folders)
   Craton, Liddell et al., vs. the Board of Education of the City of St. Louis, Missouri, 1993-1996
   The St. Louis Community Monitoring and Support Task Force, Summary and Annual Report to the Community, 2001
   Desegregation Report and Policy Statement, Board of Education of the City of St. Louis, 1995

Box 14
Northwest Habilitation Center
   Michael L. Mayfield, 1999-2000
   Statement of deficiencies, 1990
   Investigation, 1999
   Rosemary Saffo, 1988-2000
   Betsey Bruce’s notes, 1999-2000
   St. Charles Habilitation Center, 1999-2001
Sexual Assault/St. Charles Habilitation Center, 1999
Special School District of St. Louis County
   Missouri State audit report, 1996
   Request for records, 1995
   Special education stories, 2003
   Lawsuit and appeals, 1995-1996
   Evaluations and reports, 1991-1995 (3 folders)
   Requests for information from staff at Special School District of St. Louis County, June 1993
   Merry V. Parkway School District Lawsuit, 1993
   Special School District of St. Louis County, issues, 1993-1995
Box 15
Women In News, Day Care, Equal Rights Amendment, Abortion, Politics
  Harriet Woods, April 18, 1985-January 11, 1988
  Equal Rights Amendment, November 1973-January 1983
  Paul Simon, US Senator, presidential candidate, 1988
  Missouri Governor’s inaugurations, 2001, 2009
  John McCain, 2008
  Barack Obama, 2004-2008 (3 folders)
  Women’s issues, 1991
  Women In work force, 1983
  Working Mother Guide (Never Published), 1979
  Day care pre-school, 1989
  Day care, 1983
  Day care parenting, 1982-1990
  Day care series contacts, May 1983
  Abortion, 1989
  Abortion, partial birth, 1997, 1999
  Women in politics, 1975-2001 (3 Folders)
  Missouri Governor’s race, 2008
  Gender gap debate, 1984